



Buy Easter Seals
Aid
Crippled Children and Adults

The Textorian

Weekly Publication of



Cone Mills Corporation



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Aid
Crippled Children and Adults

VOL. XXX No. 11

GREENSBORO, NORTH CAROLINA, FRIDAY, MARCH 16, 1956

FOUR PAGES



BECAUSE YOU BUY EASTER SEALS—Susan Moore, daughter of Mr. and Mrs. Hannibal Moore, 2207 Vine Street, gets school instruction at home twice each week enabling her to keep up with her grade. Her teacher, Mrs. J. L. Heptinstall, who is sponsored by the Society for Crippled Children and Adults, is shown with her. The society does this and many other things for the physically handicapped through funds collected from the sale of Easter Seals.

School Comes To Susan By Way of Easter Seals

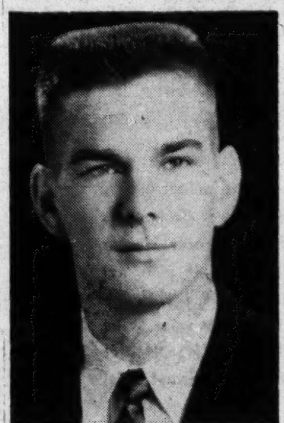
Easter Seals probably mean more to Susan Moore than they do to most people. Susan's doctor has said that she must not go to school, but thanks to Easter Seal contributions, school comes to Susan.

Twice each week, a teacher, Mrs. L. Heptinstall, visits the home of Mr. and Mrs. Hannibal Moore, 2207 Vine Street, to give instruction in third grade subjects to their daughter, Susan. The child's father is assistant overseer in the Dyeing Department of Revolution Flannel Plant; her mother is president of the Revolution Community Club.

Last year the Greensboro Society for Crippled Children and Adults, "The Easter Seal Society," provided visiting teachers at home for 30 children who were not able to go to school, and these children probably got more thrill out of "going to school" in that way than most children who really go to school.

This Homebound Teaching Program is just one of the ways in which Easter Seal contributions are used to help the crippled and handicapped. The Society works in conjunction with health and welfare agencies, supplementing rather than duplicating the aid that they can give. It's aid is not limited to any age group, or to any race, creed, or color; nor is it confined to any one type of crippling or cause of crippling. A need that cannot be met is the first requirement, and last year the local Society gave assistance to 52 children and 12 adults in Greensboro and surrounding Guilford County.

Thousands of appeal letters containing Easter Seals have been



HONOR STUDENT—Michael Hayes, member of the freshman class at the University of North Carolina, Chapel Hill, was on the Dean's Honor Roll for last semester. He is the son of Mr. and Mrs. C. E. Hayes, 2313 Hubbard Street. Michael's father is an assistant overseer of the Weaving Department at White Oak Plant.

Revival

A revival is in progress at Palm Street Christian Church. The pastor, Rev. W. A. Rich, is doing the preaching.

Textile Ministers Hear Local Evangelist

Rev. Don Austin, evangelist of Greensboro, spoke to the Textile Ministerial Association, at the regular luncheon meeting last Wednesday. His topic was "The Preacher." Rev. J. T. Edwards, pastor of Eller Memorial Baptist Church, introduced Rev. Mr. Austin.

He spoke on the preacher as a man and the message he is to proclaim. He told the group that the ministry is no place for the lazy or the unsuccessful man.

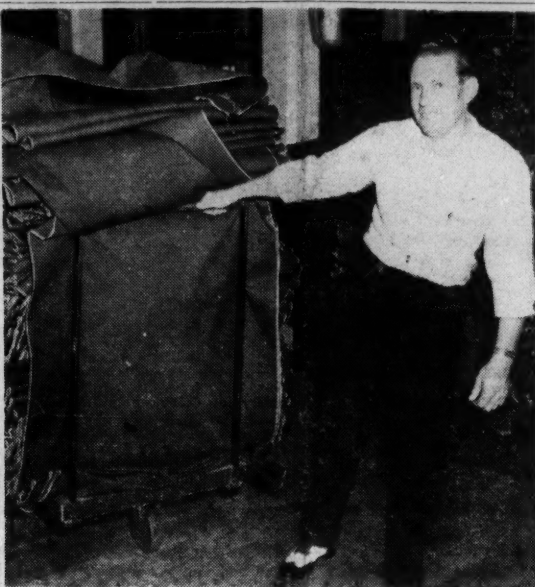
Rev. Mr. Edwards announced that Eller Memorial Baptist Church is planning to start a mission in the Porter School area.

Rev. G. E. White, pastor of Caraway Memorial Methodist Church, announced that a revival will be held at that church from next Wednesday, March 21 through Easter Sunday. The evangelist will be Mrs. C. L. Steidley, High Point.

Church of God Having Fish Fry At Y Today

State Street Church of God, located in McAdoo Heights, is again sponsoring a fish fry to be held at Proximity YMCA today. Serving will begin at 11:30 a.m. until 1:30 p.m. and from 5:00 p.m. until 8:00 p.m.

Plates will be prepared to take home or you may eat at the Y. Cost is \$1.00 per plate. Profits realized from this are being used to help pay for the church benches.



HOLD IT, BOY—Hold it! Don't pull that truck of cloth around like that unless you want bruised ankles or broken toes. Those handsome black and white oxfords aren't safety shoes either, so both shoe and foot will suffer if the truck wheel runs over them. Our camera-man caught Raydo Long of the Proximity Finishing Department, pulling his truck and got him to pause long enough for the picture. Records of Cone accidents show a large number of foot and ankle injuries resulting from pulling trucks. Never pull one when you can push it. When a truck must be pulled for a short distance, place your feet so that they cannot be injured. Incidentally, pulling a truck improperly can cause a strain, too.

Rabbi Rypins Leads P.T.A. Discussion

Rabbi F. I. Rypins of Temple Emanuel, led a discussion on "Rearing Children of Good Will" at the meeting of the Proximity School Parent-Teacher Association last Tuesday night. The discussion was held following the showing of a film "The High Wall."

The president, Mrs. Merlin Beaver, announced that the statewide PTA convention will be held in Charlotte April 17-19.

Mrs. Beaver also appointed the nominating committee which will present the slate for next year's officers at a future meeting. They are Mrs. Charles Jones, Mrs. Evelyn Edwards, Watson Tucker and C. E. Rankin.

Attendance awards went to Mrs. Martha Profit's first grade and Miss Hazey Denny's seventh grade.

Following the meeting a social hour was held in the school cafeteria.

Tri Hi Y Elects New Officers Here

Tri Hi Y, at its meeting Monday night, elected the following new officers, president, Martha Crabtree; vice president, Judy Hipp; secretary-treasurer, Susan Starling; program chairman, Belle Smith; and chaplain, Martha Crabtree.

At its next meeting, the Tri Hi Y will have as guest speaker, Miss Ellen Fisher, who will give a talk on "Training Your Dog To Be Obedient." Miss Fisher will have with her, Showman of Summer-court, her obedience poodle, who will assist her with the demonstration.

Cone Y Board To Hear Committee Reports

Board of directors of the Cone Memorial YMCA will hold their first big meeting of the year, Tuesday, March 20, at 7 o'clock, at which time all committees are requested to bring their reports.

Each member of the board was given a complete assignment of his committee appointments at the last meeting of the board, including personnel, R. C. Honeycutt, chairman; finance, Fred Amos, chairman; canteen service, Ogburn Blake, chairman; physical, John W. Marshall, chairman; boys and girls, Garland Seabolt, chairman; house, F. D. Redmond, chairman; religious-education, C. L. Thornbro, chairman; membership, T. Howard Ward, Jr., chairman; word service, Arthur Bailiff; Camp Herman, C. H. Williamson.

Each committee is composed of four to seven people with no one member of the board serving on more than three committees. Each chairman will hold a meeting with his committee, and transact the business of the association in the respective departments to which they are assigned, and bring that report to the board meeting, with recommendations of their findings.

MIP—A New Investment Technique

(This is the first in a series of articles on various phases of the New York Stock Exchange, prompted by the recent press conference for industrial editors.)

Members of the New York Stock Exchange have perfected a new investment technique which permits people of modest means to acquire ownership interests in America's great corporations on a pay-as-you-go basis. G. Keith Funston, the exchange president, told the editor of *The Textorian* in New York last Friday.

The New York Stock Exchange was host to the American Association of Industrial Editors at a press conference in the directors room of the exchange. President Funston spent more than an hour answering questions concerning the operations of the Wall Street organization.

This new concept—the Monthly Investment Plan, popularly known as MIP—is no dollar-down-and-a-dollar-when-we-catch-you idea; it doesn't involve the use of any credit; and no margin calls are possible.

Listed common stocks—the equity securities of corporations whose names are household words—may be acquired through small but regular cash payments—payments which may be as modest as \$40 every quarter or as large as \$999 every month.

Here's how the Plan works: Mr. and Mrs. John Smith, residents of a thriving medium-sized mid-western city, see by an advertisement in their local newspaper that Jones, Doe & Company,

Sydney M. Cone Will Preside At Research Institute Meeting

Latest strides in textile research and development outlined by the industry's top executives and scientists will headline the 26th annual meeting of the Textile Research Institute of Princeton, N. J., at Hotel Commodore in New York City Thursday and Friday, March 22 and 23. Sydney M. Cone, Jr., vice president of Cone Mills Corporation, is president of the institute. He will speak on "The State of the Institute" and will introduce the guest speaker Herman D. Rhum, president of Burlington Industries, Inc., New York City.

Hobart Souther, research director for Cone Mills Laboratory, is active on the general research advisory committee.

Dr. John H. Dillon, institute director, has noted that the program will contain not only scientific papers but also talks on consumer marketing problems and industrial fabrics.

P.T.A. President Makes Report

"Through the cooperation of the officers, committee chairman, parents, teachers and principal of the Proximity School P.T.A. has had a very successful year," states Mrs. Merlin Beaver, president.

"When I say successful I am not speaking in terms of making money since we failed to meet our budget for the year."

"Our attendance at our meetings this year has been much better than for the past several years. This we feel is more important than raising money."

"Our programs have been very interesting and educational as well as entertaining."

"Again this year we tried to raise our budget by contributions and a Band Concert. This being the second year we have tried this method we fell short of the figures we had proposed, although we did much better than last year and are well pleased with this year's results."

"We have paid for a short paved walk to our new gymnasium and bought some equipment for the band and have a balance of approximately \$450.00 toward an all weather play court."

"This being the first year that we have had a gymnasium we have sponsored parties on Friday nights for the students in grades fifth through the ninth. These have been very successful and enjoyed by all attending."

(Continued on page 4)



PRINT WORKS SUGGESTION—Willie F. Smith, Finishing Department at Print Works Plant, recently received \$50.00 for a suggestion he made. He suggested installation on the hooker a flexible jointed pedal chain in place of the old rigid rod. This reduces the breakage of spring heads which have caused the hookers to stop.

Plans Complete For 1956 Industrial Safety Conf.

The 28th annual statewide Industrial Safety Conference will be held May 2, 3 and 4 at Hotel Charlotte in Charlotte. The program committee announces that it has carefully worked out a safety conference with subjects of industry-wide interest. Safety exhibits will be on display throughout the conference. Registration is free.



NOW AT PINEVILLE—Hoyt Wigginton, formerly with Dwight Plant at Alabama City, Ala., is now personnel assistant at Pineville Plant. He replaces Robert Crews who is going into the production training program. Mr. Wigginton is a graduate of Emma Sanson High School in Alabama City and of Auburn University. Before he entered college, he served 18 months in the U. S. Navy. He has been at Dwight since 1951 and has served in the time study and cost departments and as personnel assistant. His wife is the former Doris Ann Bentley.

Among the outstanding speakers on the program are Grady Gant, personnel director of Dixie Mercantile Company, Chattanooga, Tenn., who will address the opening session at 8 p.m. on Wednesday, May 2; J. E. Trainer, executive vice president of the Firestone Tire and Rubber Company, Akron, Ohio, who will speak at the general session on Thursday, May 3 at 10 a.m. Mr. Trainer's subject will be "Tomorrow's Challenge for Safety."

Dr. George Heaton, pastor of the Myers Park Baptist Church will speak at the same session on Thursday. Dr. Heaton has recently completed an industrial safety clinic for the City of Akron.

Charles Trommer, supervisor of safety of Mohawk Carpet Mills, Inc., Amsterdam, N. Y. will discuss "Safety Committee ... 56 Version. Wendell Blair, staff representative of the National Safety Council, Chicago, Ill., will have as his subject, "Keeping Public Employees Alive."

Leo Aikman, The Atlanta Journal, Atlanta, Ga., will be the banquet speaker.

Instead of the usual sectional meetings on the last afternoon, there will be one general session. There will be three well-known speakers who will discuss "Safety on Our Highways, in Our Schools and in Industry."

The exhibits offer opportunity to keep up to date on safety equipment developments. Booths will have competent consultants to help with specific problems.

Supervisors Study Human Relations

Approximately 150 supervisors in the two denim plants, Proximity and White Oak, and representatives from the other mills, attended workshop sessions in human relations conducted by Dr. J. L. Rosenstein at Proximity YMCA on March 6, 7, 13 and 14. This workshop course giving each man attending 12 hours in session was provided by Cone Mills as part of its program to provide for its supervisors every opportunity for growth and development.

Among the topics under discussion were responsibilities of the supervisor, human nature, securing suggestions, communications, integrity in leadership.

Many of the topics under discussion were suggested by the supervisors themselves. Each person at the workshop was given an opportunity to participate.

Dr. Rosenstein received his

(Continued on page 4)



HONORED BY PTA—Past presidents and a past principal of Caesar Cone School PTA were honored recently at the Founder's Day program at the school. They are, seated, left to right, C. C. Whitt, Miss Filida Johnson, past principal; Mrs. W. B. Thacker, first president, and Mrs. John Armfield; standing are: Mrs. R. E. Fitchett, Jr., Mrs.

Harry Coble, Harrison Mussey, Mrs. Carl Pegram, Mrs. T. H. Ward, Sr., Mrs. Arnold Culbreth. Not present were Mrs. J. L. Minshaw, C. C. Henson and Mrs. Lee Hughes. A. B. Robinson who also served as the association's president, is deceased.

(Continued on page 4)

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*LELAH NELL MASTERS MANAGER
ROBERT WEAVER ASSISTANT

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GREENSBORO PLANTS

PROXIMITY

PRINT WORKS

WHITE OAK



REVOLUTION

(Flannel and Rayon)

GUILFORD PRODUCTS

OTHER PLANTS

Edna Reidsville
Eno Hillsboro
Granite Haw River
Minneola Gibsonville
Randelman Randleman
Salisbury Salisbury
Pineville Pineville

REPRESENTATIVES

Elizabeth Harviel
Edna S. Ellis
Bertha S. Clayton
Opal S. Isley
Roger Johnson
Pauline Safrin
Mary Robinson and Inez Culp



(Director American Association of Industrial Editors)
No communication of any sort or description, whether news or
expression of opinion upon any topic, will be published unless
accompanied by real name of writer. The name, however, will
not be published unless consent is given.

FRIDAY, MARCH 16, 1956

A Beacon for Those Starting Out

A few weeks ago, a Cone Mills official spoke to a group of businessmen, industrialists and educators on "Industry's Need for Trained Personnel." From the standpoint of young people beginning their education, this is indeed a beacon.

If the young person today is going to find his place in the world of business and industry or in any of the professions, he must have something to offer. As the speaker pointed out, "Today's cultural and social advancement require that citizens be trained for creativeness and productivity which open the way for the higher values."

At the present time, many fields offer challenges and opportunities, but those of science and engineering are unprecedented.

It is interesting to note that Russia is graduating two and a half times as many engineers as we in America are. According to the National Association of Manufacturers, this country needs between 50,000 and 90,000 engineers and scientists annually to protect our freedom from aggression and to satisfy the demands of our industrial economy.

Regardless of his field of interest, the student of today should chart his course in the light of what he can best do to serve the needs of modern society.

If the time and funds for a full college course are not available, opportunities lie in courses in evening colleges or in correspondence schools. There are highly accredited schools of this kind from which many of today's most successful men have received their basic knowledge.

It is true that opportunities are not always audibly knocking at the door of every trained person. However, no one confident of his knowledge is ever belittled for seeking new opportunities in his field and for actually constructing them from apparent difficulties.

The greatest tragedy of this age is the worker who is confronted with an opportunity for which he is not fitted and who must see his big chance go to one better prepared.

Industry has stated its need for trained personnel. It is now up to the one starting out to discover where he wants to serve and to get busy in taking advantage of the excellent training now open to him.

Previewing North Carolina For April

A 84-year-old Easter Sunrise Service, two big festivals on the coast, a steeplechase race, and two folk festivals highlight April in North Carolina. In the Mid-South resorts of Pinehurst, Southern Pines and Tryon, the spring season is at its height, while April travelers to the North Carolina mountains will see early spring flowers along the Blue Ridge Parkway and in the Great Smoky Mountains National Park. Along the coast, the big spring run of gamefish will be underway, led by the channel bass.

EASTER IN OLD SALEM—At 6 a.m. on Easter Sunday, April 1, the Moravian Easter Sunrise Service at Old Salem, Winston-Salem, will be held in Salem Square and nearby God's Acre, the Moravian Graveyard. The congregation is made up of Moravians and thousands of visitors. The service includes the Easter Litany and music by the 400-piece Moravian Band.

AZALEA FESTIVAL—On the southeastern coast of North Caro-

lina, the historic port city of Wilmington will celebrate the blooming of more than a million azaleas with the 9th annual Wilmington Azalea Festival April 5 through 8. Garden tours, the coronation of Queen Azalea IX, a sidewalk art exhibit, and the big Festival Parade on April 7 are highlights of the program.

DARE COAST PIRATES' JAMBOREE—The beach season along North Carolina's Outer Banks Islands opens April 27-29 with the 2nd annual Dare Coast Pirates' Jamboree, a festival staged from Kitty Hawk to Cape Hatteras. A big fish fry and fishing contest on Hatteras Island, model plane contests at Wrights Memorial, and the big Pirates' Ball at Nags Head headline the festival calendar. Also scheduled: jeep and Banker pony races on the sand dunes.

STEEPLECHASE—The famous Block House Steeplechase, at Tryon, will be run April 14, on a course situated on the line between North and South Carolina.

FOLK FESTIVALS—Carolina Folk Festival, Chapel Hill, April 6 and 7; Mountain Youth Jamboree, Asheville, April 11-14.



Pineville News

by Mary Robinson and Inez Culp

A barbecue was held March 9, at East Mecklenburg High School. Proceeds went for the school.

A miscellaneous shower was given Saturday night at the Legion Hut, honoring Willie Dobbs, given by her mother, Mrs. Ada Hildreth.

Mrs. Jo Ann Porter has been a patient in Memorial Hospital. Friends wish her a speedy recovery.

A W.M.U. study course was taken Friday evening at Stough Memorial Baptist Church by the ladies of all four Circles. The four Circles held their annual monthly meeting Tuesday night. The Study Course was discussed.

Francis McCants, daughter of Mr. and Mrs. Wade McCants was a patient in a Rock Hill hospital. She had her tonsils removed.

Mr. and Mrs. Clyde Crump of Rock Hill, S.C. were weekend guests of Mr. and Mrs. Jeff Johnson and Mr. and Mrs. William Cook.

Herman Brown, son of Mr. and Mrs. Frank Ferguson, leaves for Florida Wednesday for spring training in baseball.

Mrs. Doris Burr, former employee of the office, left Saturday, by plane, to join her husband in Detroit, Michigan.

Miss Alma Howington, daughter of Mr. and Mrs. Jimmy Howington of Fort Mill, S. C. and Jene Cook, son of Mr. and Mrs. William Cook, were united in matrimony Wednesday, March 7. Rev. Marsh Crowder performed the ceremony. They are making their home with Jene's parents.

Billy Mack Brewer, son of Mr. and Mrs. Roy Brewer, is home for thirty days. Billy is stationed at Oakland, California. He is in the Navy.

Ethel Lockett is visiting with her grandmother in Georgia.

Mr. and Mrs. Porter Cook attended the funeral of Mr. Charlie Dobbs of Concord Tuesday.

Mr. and Mrs. Douglas Wright, of Rock Hill, S. C., spent Sunday with Mr. Wright's parents, Mr. and Mrs. Lewis Wright.

Little Wanda Giles, daughter of Mr. and Mrs. Junior Giles celebrated her fourth birthday Sunday.

Employees of Pineville Plant have enjoyed working with Bobby Crews for the past few years. Regret his leaving, but wish him much success in his new job.

A square dance was held Tuesday night in the Pineville School Gym.



BECAUSE YOU BUY EASTER SEALS—Speech therapy is only one of the many services performed for the physically handicapped through the funds raised by the Society for Crippled Children and Adults through the sale of Easter Seals. In Greensboro the sale is sponsored by the local Pilot Club.

Ladies of Stough Memorial Baptist Church had charge of prayer service Wednesday. A pageant was played on Missionaire, directed by Mrs. Thelma Crump.

Fashion Chat

Adele Simpson has a new fan—the Duchess of Windsor.

When the elegant and fascinating lady who married a king finishes her memoirs and leaves for a Southern holiday her wardrobe will include four costumes by Adele Simpson. Although the former Wallis Simpson and our own Adele were frequently confused by Paris hotel package clerks and telephone operators when they happened to be in France in the '30s, they have never met.

When the Duchess of Windsor admired an Adele Simpson dress worn by lovely Leonora Corbett, Miss Corbett undertook to introduce Her Royal Highness to Adele's "papillon" silhouette and "peel-off" jacket costumes. Result: the Duchess ordered these four for herself.

A slim pink and white printed cotton dress, edged with tiny white lace frills and topped by a matching pink waistlength cashmere cardigan trimmed with the same narrow bands of lace.

A straight Empire line dress of silk shantung printed with field flowers, sleeveless and trimmed

only with a flat bow of the material at the very high beltless waistline.

A silk day dress in a mottled print of tangerine and white. The high-modelled skirt is straight and narrow at the front, but has a semi-attached panel at the back which gives delicate movement to the silhouette.

A cool, ultra-sheer sleeveless shirtwaist dress of Adele Simpson's marvelous new cotton called "Breeze". It has a trim, buttoned front and full skirt finely pleated at the top only.

"What are they moving the church and the schoolhouse for?"

"I'll tell you. I'm mayor of this here diggin's an' I'm fer law enforcement pure and simple. We've got an ordinance what say they hain't to be no saloons within 300 feet of a church buildin' or schoolhouse, an' so we're movin' the church and the school."



Salisbury News

By Pauline Safrin

Mrs. Pauline Gaskey of the Spinning Department is absent from work due to illness.

Jack Eidson of the U. S. Navy is home after receiving an honorable medical discharge. He is the son of Mr. and Mrs. Frank Eidson of Morlan Park.

Mrs. Ora Peck of the Spinning Department is absent from work due to illness.

Mr. M. V. Turrentine of the Carding Department retired this week after working for Cone Mills since 1941. Mr. Turrentine is 65 years of age.

Mrs. Jeff Gibbons of the Carding Department has returned to work after being out seven months due to illness.

Mr. "Frosty" Allen of the Yard crew has returned home from Rowan Memorial Hospital where he received treatment after having four of the fingers on his left hand cut off in an automobile accident March 4.

Mrs. Eli Arey and Mrs. J. M. Bost of the Finishing Room have returned to work after being absent

several days due to illness.

Mr. Eli Rrey of the Weave Room has returned to his home from Rowan Memorial Hospital where he underwent surgery March 1. He is reported doing nicely.

Mrs. Elizabeth Jane Sherrill, 64, of 818 North Lee Street died Saturday morning March 3 at 7:20 o'clock at the Rowan Memorial Hospital after a serious illness of five weeks. She had been in declining health for two years.

Funeral services were conducted Sunday afternoon at 3 o'clock from Summersett Funeral Chapel. Rev. Frank K. Eford, pastor of St. John's Lutheran Church, and Rev. E. K. McLarty Jr., pastor of the First Methodist Church, officiated. Burial followed in Rowan Memorial Park.

Mrs. Sherrill was born July 6, 1891, in Catawba County, daughter of the late John Richard and Susan Catherine Abernathy Stiles. She attended public schools at Davidson and went to Brevard College for two years.

She attended the Long School of Nursing in Statesville and practiced nursing for a number of years in Mecklenburg County. She was a member of the First Methodist Church.

Survivors include: One son, Charles H. Sherrill of Raleigh; two daughters, Mrs. Max Henderlite of Salisbury, with whom she made her home for a number of years, and Mrs. S. M. Breen of Hendersonville; and one sister, Mrs. W. C. Kimmons of Charlotte.

Was your wife ever outspoken.
Not by anyone that I ever knew.

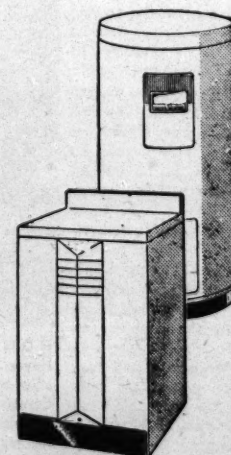
THURSDAY NIGHT IS FAMILY NIGHT



ELECTRIC WATER HEATER SALE

Hurry in to see the exciting sale prices in effect NOW, during Duke Power Company's big Electric Water Heater promotion . . . If your hot water is a family problem—you can't afford to miss Duke Power's Electric Water Heater values during this annual sale!

Your present water heater (wood, coal, oil, or gas) will have top trade-in value during this sale!



DUKE POWER COMPANY
Serving the Piedmont Carolinas

ELECTRIC RANGE SALE

Need a new, faster-cooking, finer-looking Electric Range? . . . See the surprisingly realistic prices on Electric Ranges now on sale at Duke Power. All styles and models—all at Sale Prices!

Your old range, whether (wood, coal, oil, or gas) will bring an excellent trade-in allowance during this Electric Range Sale!



Call today for details



For friendly banking service, turn to YOUR NEIGHBORHOOD BANK

the only bank located in
Cone Mills Community

Do your banking close to home where there's always plenty of parking space

CHECKING ACCOUNTS

SAVINGS ACCOUNTS

SAFE DEPOSIT BOXES

SECURITY
NATIONAL BANK

PERSONAL LOANS

BUSINESS LOANS

AUTOMOBILE LOANS

DRIVE-IN BRANCH • 1111 SUMMIT AVENUE

Member Federal Reserve System • Member Federal Deposit Insurance Corporation

Heal for All

No Romance

Tuberculosis is a convenient disease for the novelist or playwright. It's been used by some of the greatest and some of the worst.

There's the romantic tragedy: the beautiful heroine who dies coughing delicately. Or there's the young genius who dies just as his masterpiece is recognized. In the "no one must know" type, our hero struggles to support his younger brothers, telling no one that he's ill; or the social butterfly refuses to be an invalid and plays out her life in hectic gaiety.

There's rarely any mention, of course, of the fact that these charming people are spreading an infectious disease. That wouldn't fit the romantic picture.

It is true that pulmonary tuberculosis — tuberculosis of the lungs — has no obvious symptoms in its early stages. The disease can be present without either the victim or those near to him being aware of it. It can be months, even years, before the well-known symptoms are evident. And even these: constant tiredness, loss of appetite, fever, night sweats, shortness of breath, and cough may be overlooked or attributed to some other cause.

However, symptoms aren't the measure of the danger of TB. It's what happens inside the body that's important. The old name for TB of the lungs—consumption—describes it well. The tissue of the lung is being eaten away, the ability of the lung to function weakened. People can be cured, that is, the wasting process can be stopped. But destroyed tissue can't be replaced.

The longer the disease has been allowed to go untreated, usually the greater the permanent damage. The person who has lost much lung tissue is a cripple, even though his disability can't be seen. His activity is limited both by his loss of lung function or by the fact that he must always guard against another outbreak of the disease, a recurrence that might be fatal.

Blood Program

The idea of sponsoring a blood transfusion service was first voiced in 1919 by the Birmingham, Alabama, Red Cross Chapter, and 9 years later this service was inaugurated on a local basis in 12 Red Cross chapters. Because of these and other blood-collecting activities, the military asked the Red Cross to organize an Army-Navy Blood Donor Service in 1941.

After collecting more than 13,300,000 pints of blood for the armed forces during World War II, the Red Cross terminated this program, but 250 Red Cross chapters continued to recruit donors in an attempt to meet local blood needs. The peacetime demand for blood increased rapidly and, after study by representatives of the American Medical Association, American Hospital Association, Public Health Service, Red Cross, and other health organizations, the Red Cross Blood Program emerged in 1947. Thus, when the Department of Defense asked the Red Cross to coordinate blood collections activities for national defense and the Korean conflict, it was able to meet these demands as well.

Because of its extensive experience as a blood-collecting agency, the Red Cross has held a position of leadership in promoting the production and use of blood derivatives. Nearly 18,000,000 cc. of gamma globulin have been provided by the Red Cross for the prevention or modification of measles and infectious hepatitis, and 315,900 vials (100 cc each) of serum albumin have been made available to combat shock and kidney and liver ailments.

Today, the Red Cross, the American Medical Association, the American Hospital Association, the American Association of Clinical Pathologists, and the American Association of Blood Banks have created a Joint Blood Council to develop blood available to donors' families and friends whenever and wherever they may need it.

Psychiatrist: "Are you troubled by wicked thoughts?"

Patient: "Well, no. Fact is, I kinda enjoy 'em."

Stop In and See Us ...
BURGESS
BARBER SHOP
R. R. Burgess, Owner
117 EAST SYCAMORE ST.

"The Greeks Had A Word For It"

Our word "politics" comes from a Greek word meaning "belonging to the citizen". Although it is often used in a disparaging sense, "politics" in its first and truest meaning presents a challenge to every American citizen, to do his or her part in running the affairs of our beloved country.

Especially is this so in 1956, when we will be naming a President and Vice President, a third of the U. S. Senate, all of the House of Representatives, 30 Governors, many new State legislators and thousands of local officials.

Already we are well into the fascinating operation, in one State or another, of one of the most significant and important processes in all of politics—the choosing of our candidates.

The precious privilege of voting was not federalized by the founding fathers, but was retained closely under the control of the individual citizens in their communities and States. Thus we have a great variety of ways in which we nominate people to public office.

In the olden days of "smoke-filled rooms" small caucuses often chose the candidates, but today almost everywhere we have primaries, one to choose Presidential candidates and another at a different time to nominate State and local officials.

In some primaries the voters have to declare their political party affiliations ... others are nonpartisan. In some, the candidates' names are on the ballots, while in others the voting is for delegates to a political convention where the candidates will be finally selected. In all of this, though, the wisest

America's Health Improving

America continues on the march to better health and longer life. Figures recently made available by public health officials and other agencies show not only that Americans now live longer, but also that many of the killers of former years are gradually being vanquished. Following is a table showing the death rate per 100,000 from a number of diseases and how it has decreased between 1940 and 1954.

	1954	1940
Tuberculosis	10.5	45.9
Pneumonia	25.2	70.3
Diseases of Pregnancy	1.3	6.7
Dysentery	0.1	1.9
Scarlet Fever	0.1	0.5
Diphtheria	0.1	1.1

Other figures released have revealed that since the year 1900, the population of the United States has doubled. But the number of people who now reach the age of 65 is four times as large as it was then.

As late as 1944, infant mortality was 39.5 for every thousand live births. By 1954 it dropped to 26.6, a reduction of more than 33 percent. During the same period, maternal mortality dropped from 22.8 for every 10,000 live births to 5.3, a reduction of almost 77 percent.

In the so-called deficiency diseases, due to improper and poor nutrition, similar reductions are noted. In 1940, 2,123 deaths were caused by pellagra, a disease due to deficiency of an important B vitamin, niacin, in the daily diet. For the year 1953, the last year for which these figures are available, only 135 deaths due to pellagra occurred in the United States.

Three reasons account for this better health of America, its longer life, and its declining death rates; medical progress, a willingness on the part of the public to call in the physician sooner, and — last but not least — a remarkable improvement in national nutrition.

Nutritional science has made tremendous strides forward in the United States. With the isolation of the vitamins, came the

understanding of the vital role they play in health, and recognition of the diseases that result from their lack in an improper or inadequate diet. As late as fifteen years ago nutritional deficiency diseases were a matter of serious concern to medical and public health authorities.

One of the important factors bringing about this better state of nutrition has been the enrichment of white bread with three B vitamins — thiamine, riboflavin, and niacin — and with iron. Bread is one of the few foods eaten by everyone, daily, and practically at every meal. Since 1941, when enriched bread became available commercially on a national scale, medical men and public health officers have credited it with supplying America with a goodly portion of the vitamins and minerals needed to stamp out deficiency diseases and to improve general health. Today, probably 95 percent of all white bread sold commercially in the United States is enriched bread.

Better knowledge of nutrition and the improved diets resulting from it have helped to hasten convalescence from disease and after surgery. But best of all, better nutrition in general assures better resistance against infections, a big factor in America's march toward better health and longer life.

citizen knows that in the primaries his one vote really counts very heavily indeed. By being intelligent, politically he finds he can have a great deal to say in the management of this government which belongs to the citizens."

This of course is as it should be, and it is well that the 1956 non-partisan Register and Vote campaign of The American Heritage Foundation and The Advertising Council gives us all special urging to participate in the primaries as well as in the November 6 election.

Since we started this piece with a reference to the Greek, we might end the same way. The word "idiot" is derived from the classical Greek "idiotes" which applied to those people who could not take part in public voting. In ancient Greece it was not the fault of those who were

so labeled. In America today where people have the right to vote and don't exercise it, the present meaning of the word would seem appropriate.

"Is Your Name in the Book?" — the roll of registered voters in your community — for your primary election.

MOTORING COURTESY

Authorities differ on just what should constitute courtesy in motoring. However, a tentative list contains ideas crude enough to be practical. This list includes:

Never run over a pedestrian without excusing yourself.

Do not appear eager when crowding a smaller car off the road.

Upon hitting an immovable object come to a full stop.

Refrain from turning corners in the middle of the block.

Show proper respect for battered five-ton trucks.

Don't argue with the wife while driving: you have a home for that purpose.

Applications of these simple rules is bound to reduce the number of mass meetings on your highways.

Needless to say, standing back and allowing a train to use the crossing first is a bit of refinement in which virtue is its own reward.

Toys for Two

Maternity Suit

EASTER SUNDAY BEST

Nothing looks nicer than a good dark basic design trimmed with pure white. This smart young suit is styled in spot-resistant Imperial faille with the detachable puritan collar and cuffs of white lace.

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 - Carnations
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 - Gardenias
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 - Roses
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 - Geraniums
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 - Hycinths
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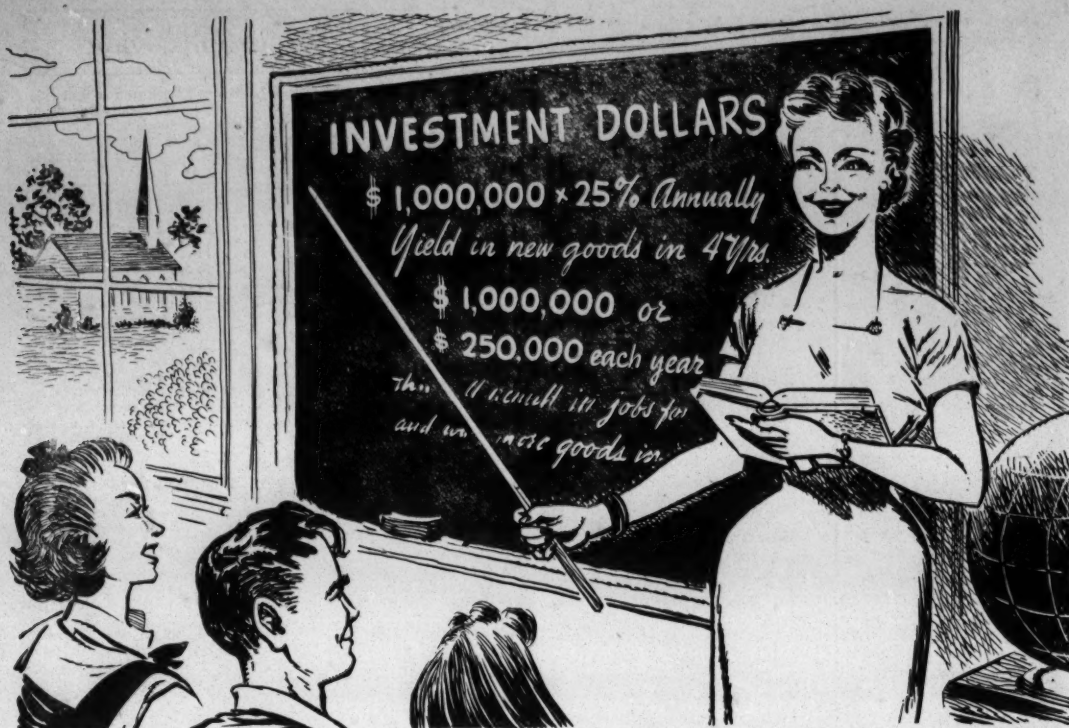
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Multiplying Jobs, Goods and Incomes

Once again we hear the old cry that what this country needs is simply more "purchasing power" and consumption of goods. So, the cry goes, let's keep on taxing away savings for investment and killing off incentives to produce more.

Before you join this chorus, consider: Clearly, people must be able to buy and consume goods, or no one would be in business for long. Just as clearly, we must keep our productive plant and tools in repair and growing with our growing population. Or else there won't be enough production of goods to make purchasing power worth a tinker's dam. Purchasing power and consumption are only one side of the coin; ability to produce the goods is the other side.

There's more to the story. Economists estimate that one dollar added to present investment in business yields an annual added value of 25 cents in goods and service. In four years, an invested dollar will provide as much new goods for consumption as if it had been spent for immediate consumption in the first place. And from then on, the additions are all "plus values." In ten years, the return is two and one-half to one. Capital investment is a "multiplier" of benefits in production, jobs and income.

The figures illustrate the amazing rewards that come from having and investing. They show that the argument for blocking growth to permit more consumption really is one for preventing more consumption.

White Oak Matrons See Hat Show

Mrs. Clarence Henson presided over the luncheon meeting of the White Oak Matrons Club on Wednesday of last week.

Mrs. B. S. Parks of a local millinery store gave a spring hat show. The next meeting on April 11 will feature a flower show. Mrs. Herbert Hayes and Mrs. Robert Yates will be hostesses.

P.T.A. PRESIDENT

(Continued from page 1)

helping our Finance, Magazine and Membership Chairmen and making monthly phone calls for our P.T.A. meetings.

"Our Association meets the second Tuesday night of each month. The meetings are always over within one hour. We start on time and finish on time."

"After each meeting a social hour has been enjoyed by both teachers and parents in the school cafeteria, refreshments being served each time by our Hospitality Chairman and her committee. We feel that this has helped to increase our attendance because parents and teachers have a better opportunity to get acquainted which helps to create a better parent teacher relationship."

"This year, as P.T.A. president, has been a very enriching experience for me and one that I will always remember and be very proud of. It has been a pleasure to work with the parents, teachers, and principal of Proximity School," states Mrs. Beaver.

SCHOOL COMES TO SUSAN

(Continued from page 1)

mailed this week to residents of Greensboro and Guilford County, and coin containers will be found in public places for those who do not receive the letter but who wish to contribute to this worthy cause. The Easter Seal Campaign lasts only one month, but the good work of the Society goes on all year long, and the many crippled and handicapped people in Greensboro and Guilford County who are helped through Easter Seal contributions would like to say "Thank you" for what is being done for them through the local Easter Seal Society.

SUPERVISORS STUDY

(Continued from page 1)

bachelor's degree from Lafayette College, his master's degree from the University of Pennsylvania and his Ph. D. from Indiana University in the field of clinical and applied psychology. The management consultant is author of many articles and two books.

MIP — A NEW

(Continued from page 1)

members of the New York Stock Exchange, are offering the new Monthly Investment Plan to the public. They decide to pay a visit to the Main Street office of that brokerage firm.

Neither of them has ever owned any securities, but they have read a considerable amount of literature about common stocks. So they realize that the holder of a corporation's common stock has a direct ownership interest in the corporation's plant, facilities, inventories, management, earnings and future. Moreover, they are convinced that common stocks of well-selected companies offer the prospect of reward their owners over the years in the form of dividend income and capital growth.

After some discussion with the broker, Mr. and Mrs. Smith make up their minds to invest \$40 every month for a two-year period. They could have decided under the terms of the Plan upon a one-year program—or three, four or five—but they prefer two years.

When it comes to selecting a stock, however, the decision isn't easy. Not—perhaps surprisingly—

because none of the suggestions of the broker appeals to them, but because so many different ones do. Finally, however, they agree that the common stock of the utility company for which Mr. Smith is a foreman will be the ideal selection for them, particularly since it has a dividend—longevity record of more than a quarter-century, plus an impressive history of stable earnings. Having paid cash dividends of 40 cents a share each quarter—or \$1.60 per year—the stock of their choice shows a yield of 5.4 per cent at its current price of \$29.87.

As it happens, the odd-lot price of stock is \$29.87 per share when the Smiths visit the broker's office. Their first \$40 buys not only one full share, but 0.258 of a second share—1.258 shares in all. A stock then being unchanged, although it had sold nearly \$1 a share higher during the interval—the number of shares which the couple has bought now grows to 2.516.

Both Mr. and Mrs. Smith prefer to reinvest all dividends received during the two-year period, but they could take them in cash if they desired.

If the price of their stock goes up in the months ahead, the Smiths' \$40 will buy fewer shares; if it declines, more shares can be purchased for the \$40 monthly payment. And, by reinvesting the cash dividends paid on their stock, their holdings will grow that much faster.

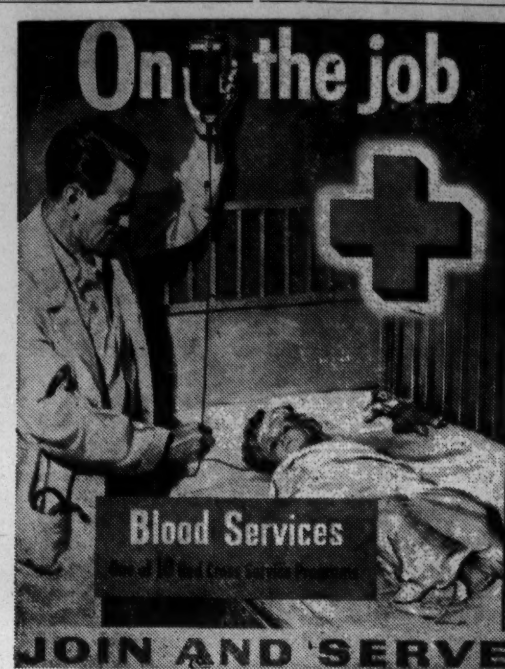
Before they sign up for the Monthly Investment Plan, Mr. Smith insists on plain answers to some blunt questions.

He asks — and receives — assurances that the plan involves no joining fee, no penalties, no surcharges, no hidden commissions and no extras of any kind. The only cost, he is informed, is the customary commission rate charged by Stock Exchange Member Firms—in his case 6 per cent of the money invested. If Mr. and Mrs. Smith had decided to invest more than \$100 each month, the commission would have been somewhat smaller—percentage-wise—\$3 plus 1 per cent of the investment but not less than \$6 on each single purchase.

Even though Mr. Smith has never missed a day from his work in nearly 30 years, he realizes that people do sometimes lose their jobs. So, he wants to know what will happen if he can't make his \$40 payment some month. The broker assures him that there will be no penalty if he misses one or two of his \$40 monthly payments. Indeed, in such months, any dividends will continue to be reinvested as he instructed. However, if he misses more than four consecutive monthly payments, the Plan may be terminated.

The new investors are also told that they can quit the Plan at will. In such event, all full shares will be registered in the names of the owners and mailed them without charge. Fractional shares will be sold, and a check for the proceeds sent.

Will Mr. and Mrs. Smith have to come into the office of Jones, Doe & Company every month with their \$40 payment? Quite to the contrary! After the first visit—during which the couple identify them-



On the job
Blood Services
JOIN AND SERVE

self, get all the information they seek and sign the few necessary papers—all future dealings will be conducted by mail.

As far as anyone can peer into the future, Mr. and Mrs. Smith apparently made a good, sensible investment—for them. In a few years, the dividend checks they receive from their investment will play an important role in supplementing Mr. Smith's pension from his company and social security payments. Consequently, their primary objective is to select an investment which promises safety of principal and dividend income throughout their declining years.

For some other couple, perhaps it would have been wiser to purchase a growth company common stock, where possibilities for capital appreciation are more important than dividend income.

How good will the Monthly Investment Plan be for the average investor?

If sound common stocks of top ranking corporations are selected—and the investor should remember that any Stock Exchange Member Firm offering the Plan will be glad to help in making selections—the

experience of the past indicates that the investor should do very well indeed.

Common stocks, it is true, go down as well as up. Their fluctuations in price may be influenced by earnings, dividends, national developments, world conditions, hopes, fears, rumors, facts and whims.

But, over the years, their trend has been upward—paralleling the growth of American industry. A recent study of the Bureau of Business Research at the University of Michigan discloses that: "Although (common stock) prices rose and fell many times during the 55-year period (1897-1951), the trend of the average was steadily upward at an annual rate of 3.10 per cent."

The Monthly Investment Plan is designed to make it easy for everybody to own a share of industry. It is no easy road to riches. Neither is it a substitute—since there is no substitute—for life insurance and an emergency financial reserve such as a savings account.

But, intelligently used, it is a workable program designed to help investors of modest means build up income-producing capital.

R. C. Water Safety Course To Begin Soon

A water safety instructor training course will be given by the Red Cross at Cone Recreation Center, formerly White Oak YMCA, 2400 Fairview Street starting April 5. The course is co-sponsored by Greensboro Parks and Recreation Department, and is open to both men and women.

The group will meet on Tuesday and Thursday evenings from 7 to 10 for a minimum of 10 sessions. Candidates must be 18 years of age and must hold current Senior Life Saving Certificate. There is no pool fee or charge for instruction. Textbooks for the course are \$1.20. Registration may be made by calling the Red Cross chapter house, 34481.

George McCraith, volunteer instructor, will conduct the first phase of the course, and Garland Murray, director of First Aid Water Safety Services for the local Red Cross will conduct the final phase of training.

Camp directors, swimming pool operators or organizations needing trained water sport instructors are urged to enroll their candidates for the course, since it is the only water safety instructor training class to be offered this spring. Persons who satisfactorily complete the course are qualified to teach all Red Cross swimming courses, as well as classes in Junior and Senior Life Saving.

Textile Chemistry Students Visits Mills

Eleven students in textile chemistry at N. C. State College, Raleigh, toured Print Works and White Oak Plants on Wednesday of this week. They were accompanied by Henry A. Rutherford, professor of textile chemistry and Ray Jacoby, who is conducting classes at the college.

Infant and Pre-School Clinic

Children present at the Infant and Pre-School Clinic on Wednesday afternoon at Proximity YMCA were Jimmy Edmonds, Christina and Cinda Causey, Carl Davis and Richard Davis.

New members present were Debra Edmonds, Charles Gant and David Chesney.

The nurses gave two vaccinations and six immunizations.

P.T.A. To Sponsor Barbecue Sale

Cesar Cone PTA will sponsor a barbecue sale Saturday, March 17 from 1 to 5 p.m. at Proximity YMCA.

The proceeds from the \$1.50 per pound sales will go toward PTA projects.



BOWLING

Benlee's, with Barbara Riddle's 270 set leading the way, won two from Edmond's Drug Friday night. Dawn Barbour bowled high game, 101. For Edmond's, Nell Walker rolled 267, high set for her team, as well as high game, 99.

Summit Center Esso won three from Kool Springs Trailer Park, while bowling high team set of the night, 1375. Betty Wilson's 324 set was high for the league, as was her 115 game.

Saturday afternoon, members of the Cone Ladies League journey to Charlotte for their first National Tournament bowling. The tournament is session for five weeks, with North Carolina bowlers scheduled the first week.

Bowlers participating in the big event are as follows: Ila Roberts, Lorraine Amos, Betty Wilson, Ellen Fisher, Virginia Gaylord, Jean Gregory, Clara Roberts, Jeanette Southern, Dawn Barbour, Bobby Richardson, Barbara Riddle, Geneva Ward, Ester Coble, Mary Burch, Virginia Moser, and Maxine Allen.

White Oak Club To Meet Mon., March 19

White Oak Community Club will meet next Monday, March 19 at 7:30 p.m. in the reading room at Proximity YMCA. Mrs. Lloyd Robinson, president will preside.

At this meeting a special program has been planned, and all members are urged to attend and bring someone new.

Mrs. Alton Burke and Mrs. Rawley Meadows are hostesses for this meeting.

Singing Convention To Be Sunday

Guilford County Gospel Singing Convention, will be held at Rankin High School Sunday, March 18, beginning at 2:00 p.m.

An overflow crowd is expected. The Rythm Aires, Fuller Quartet, Thomasville. Glenn Melody Four, Harmonettes Trio, Kernersville. Silvertone Trio, High Point. Little Light Quartet, McLeansville. Melody Aires, Shular Sisters, and the Gethsemane Quartet, all of Greensboro will take part. Carl Ham, president of the Guilford County Gospel Singing Association, will be in charge.

Funeral Held For Former Overseer

Funeral services for James Peter Scales, 71, of Route 2, Lillington, who died last Monday evening in a Rocky Mount Hospital, were held Wednesday morning at Forbis and Murray Chapel. Burial was in Lakeview Memorial Park.

Mr. Scales, a native of Rockingham County, had lived at 1622 McKnight Mill Road, until he retired in 1948. He was overseer of the Carding Department at White Oak Plant until that time.

Survivors are his wife, the former Mary Eudora Hux; two daughters, Mrs. Selma Hux of Rocky Mount and Mrs. Ellen Moss of Greensboro; one grandchild and one sister, Mrs. Kate Smith of Madison.

Birthday Party Honors Mr. Marshburn

C. B. Marshburn was entertained at his home on Georgia Street Sunday with a birthday dinner given by Mr. and Mrs. John Henry Marshburn, and Mrs. C. B. Marshburn.

This was Mr. Marshburn's 74th birthday. Those attending were Mr. and Mrs. M. C. Hardin and children, Mr. and Mrs. Charlie Morris, Miss Myrtle Hardin of Randleman, Rev. and Mrs. Fletcher Howard and daughter, Martha, Mr. and Mrs. C. D. Hardin and Mr. and Mrs. Roy Oliver.

Singing Honors

The Brady family, Mr. and Mrs. Arley Alton Brady and daughter Donna Vee, entered the statewide convention singing Saturday and took first place honors.



ONE YEAR OLD—Norman Charles Grey, son of Mr. and Mrs. Charles Grey, 1403 Cypress Street, was one year old February 24.

'Cone Ladies League'

DATE	ALLEYS	7-8	9-10
Mar. 17	2-1	4-3	
24	1-3	2-4	
31	3-2	4-1	
Apr. 7	1-2	3-4	
14	3-1	4-2	
21	2-3	1-4	



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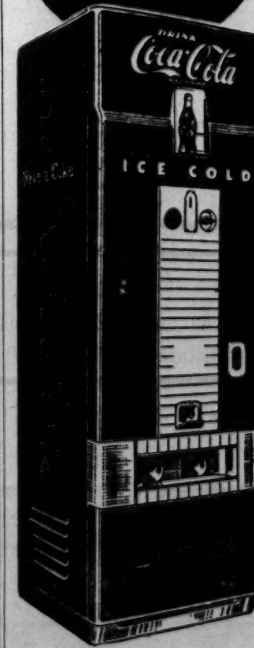
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